



PRESS RELEASE

For Immediate Release

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Local Business Building and Development Firm attends Roundtable on Small Business and Youth Entrepreneurship with the Prime Minister of Canada

Barrie, Ontario – Today the Prime Minister of Canada held a roundtable in Toronto at the InterContinental Hotel on Front Street on the future of small business and the role of youth entrepreneurship with key industry stakeholders and business organizations.

Attendees at the federal roundtable included:

- ◆ The Right Honourable Stephen Harper, Prime Minister of Canada
- ◆ Diane Ablonczy, Minister of State, Small Business and Tourism
- ◆ Federal government officials
- ◆ Staff from the Canadian Youth Business Foundation (CYBF)
- ◆ John Risley, Chairman of CYBF and Clearwater Fine Foods
- ◆ David Stewart-Patterson, Vice-Chairman of CYBF and Executive Vice President of the Canadian Council of Chief Executives
- ◆ Catherine Swift, Chairwoman, President & CEO of the Canadian Federation of Independent Business (CFIB)
- ◆ Denise Herbert, President & CEO of DMH Public Relations & Communications Inc.

“Being asked to attend the roundtable and represent small businesses and the other 146 CYBF Community Partners across Canada was quite an honour”, said Denise Herbert, President & CEO of DMH Public Relations & Communications Inc. “We know that small businesses are the back bone of our economy and this roundtable focused on the future of entrepreneurship in Canada and how young entrepreneurs will be the ones to foster innovation, help to ensure that Canada remains competitive and most importantly, revitalize our local economies”.

The federal government roundtable outlined and focused on:

- ◆ the success of the CYBF program in creating new business start-ups and access to financing for young entrepreneurs
- ◆ the role that small business and young entrepreneurs play and the importance of cultivating a strong entrepreneurial attitude to help build a more globally competitive Canadian economy
- ◆ the demand for more small businesses to drive our economic future and the succession planning required to meet the demand
- ◆ the value of private, public and inter-organizational collaboration and the economic impact and future optimism of entrepreneurship in Canada

- the significance of mentoring youth in business and the role of academia in championing and cultivating youth entrepreneurship

For more information about the roundtable discussion, contact DMH Public Relations & Communications at 705.792.1945 or via email at dmhpr@dmhpr.ca.

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About DMH Public Relations & Communications

DMH Public Relations & Communications is a full service business building and development firm that provides business and industry specific public relations, communications, marketing, advertising, branding, issues management, business training and government and media relations services to businesses and organizations. DMH is the Community Partner for CYBF serving Simcoe County and the surrounding areas from Newmarket to Barrie to Collingwood and up to and including the District of Muskoka. DMH is owned by Denise Herbert and is located in Barrie, Ontario.

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