



DMH Public Relations & Communications Services – An Overview

DMH PR Inc. provides consulting services in the following areas:

- Public Relations (PR)
- Marketing
- Branding & Brand Identity
- Advertising
- Government Relations & Public Affairs
- Community Relations
- Corporate & Community Philanthropy
- Communications
- Media Relations



An Overview of the DMH PR Line of Services

- **Strategic Planning Services** that include the development and implementation of *complete* corporate PR, marketing, advertising, communications and business brand identity, plans, strategies and campaigns
- **Communications Services** that include media kits, press releases, brochures, newsletters, feature articles/stories, internal documents, manuals, speech writing, letters, proposal writing, message development, biographies, slogans, advertisements, correspondence and more...
- **Business Development Services** that include a variety of standard and customized training, seminars, courses and workshops on PR, marketing, communications, business development, working with the media, effective writing, leadership strategies, smart communication, smart meetings, time management, public policy development and the legislative process, crisis and issues planning and management, public speaking, speech development and writing, presentations and more...



- **Media Relations Services** that include, local, provincial and national media relations planning, strategies and/or management that range from pitching stories, media advisories, columns, letters to the editor, and follow up to ensure coverage and/or exposure of a story, press release and/or invitations to the media to cover or attend events, grand openings and more...
- **Government Relations Services** - federal, provincial and municipal government relations or public affairs services that include, RFP and other proposal development services, quotes, submissions and inquires, a liaison service between companies, organizations, associations and governments, petition development, writing and submission, responses to policy, legislation and/or bills and other government activities or initiatives and more...
- **Issues and Crisis Planning or Management Services** that include evaluating, preparing for, planning and/or managing your companies issues or unforeseen circumstances
- **Corporate and Community Relations Services** that include the development and/or implementation of corporate and community philanthropy activities, initiatives, event planning, fundraising and more...
- **In-house and out-of-house Communications Brand Identity Design and Print Services** for printing, design, websites, and promotional items and more...

Contact DMH Public Relations & Communications Inc.

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