

MARKETING, ADVERTISING & PR DO YOU KNOW HOW TO USE THEM?

Take advantage of this special offer from DMH and get the facts you need to build your business!

Contact:

DMH Public Relations & Communications Inc.

dmhpr@dmhpr.ca
705.792.1945

Offer valid from:
December 3, to March 31th, 2010

\$89.00 + GST

*price based on meeting being scheduled at the discretion of DMH. Travel time for meetings outside of the GBA will be at a cost of an additional \$35.00 plus GST.

OFFERED BY:

DMH
Public Relations & Communications Inc.



DMH Public Relations & Communications Inc. will:

- Provide you with a document that explains the definitions of and specific role that advertising, marketing and PR play in business development
- Provide you with a document that clearly explains the difference between advertising, marketing and PR and how they are designed to compliment one another for use in business development
- Provide you with a document that clearly explains what is and the difference between a target market & PR publics
- Identify what the barriers to your business are and how you can easily overcome them
- Show you how to indentify your primary and secondary targets markets so you can properly market your product or service to them
- Show you how to indentify your PR publics so that you can access them to help you to build your business

*Conditions

FIND OUT HOW TO USE
ADVERTISING, MARKETING & PR
THE RIGHT WAY SPECIFIC TO
YOUR BUSINESS AND INCREASE
YOUR RETURN-ON-INVESTMENT



The Right Balance Approach™